### NATIONAL PROMOTIONS

# **Frydays**

Offer only valid for qualifying orders placed either at a kiosk in-Shack, on the Shake Shack Mobile App or via shakeshack.com and fulfilled on 10/11, 10/18, 10/25, 11/1, 11/8, 11/15, 11/22, 11/29, 12/6, 12/13, or 12/20 of 2024 ("Promotional Period") at participating Shake Shack locations (excluding airports, stadiums, arenas, travel plazas, ballparks and museums). Offer not valid for orders made through third party delivery apps. Limit one (1) free order of fries per order. Max savings of up to \$5.29. Must add at least one (1) order of Fries to cart prior to checkout. Order total must include a minimum of \$10 worth of food products (burgers, sandwiches, fries, chicken bites, hotdogs, drinks, shakes, frozen custard, poochinis, bag o' bones) to qualify, excluding the cost of the applicable free order of Fries, gift card purchases and any applicable taxes, delivery fees or other fees. Offer excludes all paid add-ons such as an extra side of cheese sauce and specialty fries including, but not limited to, Black Truffle Parmesan Fries, Cheese Fries and Bacon Cheese Fries. Offer is not valid for any other menu items. While supplies last. Cannot be combined with any other offers or promotions. Use code 'FRYDAY' at checkout.

# **Afternoon Daypart BOGO Shakes**

Offer only valid for qualifying orders scheduled for pickup between 2pm and 5pm (local time of the Shack) during the period 9/26/2024 through 12/31/2024 ("Promotional Period"). Orders must be placed on the Shake Shack Mobile App, via shakeshack.com or in-Shack through a kiosk and fulfilled at participating Shake Shack locations (excluding airports, stadiums, arenas, travel plazas, ballparks and museums) during the Promotional Period. Offer is not valid for drive-thru purchases, delivery or for orders made through third party delivery apps. One time use per order. Max savings of up to \$6.99. Must add a combination of at least two (2) Shakes (including any Limited Time Offer Shakes and Non-Dairy) to cart prior to checkout. Offer excludes paid add-ons such as whipped cream and malt. Discount will be applied to the qualifying shake of equal or lesser value. Cannot be combined with any other offers or promotions. Use code 'TWOFORFUN' at checkout.

### **Chicken Sundays**

Offer only valid for qualifying orders placed at a kiosk in-Shack, or for delivery or pick-up via the Shake Shack Mobile App or shakeshack.com, and fulfilled starting on Sunday, September 8th, and all Sundays subsequently after, through Sunday, December 15th ("Promotional Period"), at participating US Shake Shack locations (excluding airports, stadiums, arenas, travel plazas, and museums).

Offer not valid for drive-thru orders or orders made through third-party delivery apps. Limit one (1) free Chicken Shack per order. Max savings of \$10.49. Order total must include a minimum of \$10 worth of food or beverage products (including burgers, sandwiches, fries, chicken bites, hotdogs, drinks, shakes, frozen custard, poochinis, bag o' bones), excluding the cost of the applicable Chicken Shack, gift card purchases and, any applicable taxes, delivery fees or other fees. Must add at least (1) Chicken Shack to cart prior to checkout. Offer excludes all paid add-ons such as avocado and bacon. Cannot be combined with any other offers or promotions. Must use promotional code 'CHICKENSUNDAY' at checkout.

## Welcome \$5 Off

Offer valid for 30 days from date of email receipt for orders placed on the Shake Shack Mobile App or via shakeshack.com at participating Shake Shack locations (excluding airports, stadiums and ballparks). Offer is not valid for in-store, kiosk, or for orders made through third party delivery apps. One time use per order. Max savings of up to \$5. Minimum order total of \$15 to qualify. Must be signed into a registered account for the discount to apply. Use unique code at checkout.

## **Birthday Free Shake**

Offer valid for 30 days from email send date for orders placed on the Shake Shack Mobile App or via shakeshack.com at participating Shake Shack locations (excluding airports, stadiums and ballparks). Offer is not valid for in-store orders or for orders made through third party delivery apps. One time use per order. Max savings of up to \$6.99. Order total must include a minimum of \$5 worth of food products (burgers, sandwiches, fries, chicken bites, hotdogs, drinks, shakes, frozen custard, poochinis, bag o' bones) to qualify excluding any applicable taxes, service fees or any LTO Shakes. Offer excludes paid add-ons such as whipped cream and malt. Must be signed into a registered account for the discount to apply. Use unique code at checkout.

#### We Miss You \$5 Off

Offer valid for 30 days from date of email receipt for orders placed on the Shake Shack Mobile App or via shakeshack.com at participating Shake Shack locations (excluding airports, stadiums and ballparks). Offer is not valid for in-store, kiosk, or for orders made through third party delivery apps. One time use per order. Max savings of up to \$5. Order total must include a minimum of \$15 worth of food products (burgers, sandwiches, fries, chicken bites, hotdogs, drinks, shakes, frozen custard, poochinis, bag o' bones) to qualify excluding any applicable taxes, delivery fees or service fees. Must be signed into a registered account for the discount to apply. Cannot be combined with any other offers or promotions. Use unique code at checkout.

# \$0 Delivery

Offer valid only for orders placed and scheduled for delivery during the period 10/1/24 through 12/31/24 on the Shake Shack Mobile App or via shakeshack.com at participating Shake Shack locations (excluding airports, stadiums, travel plazas, museums and ballparks). Offer is not valid for in-store, pick-up, drive-thru or curbside, or for orders made through third party delivery apps. One time use per account. Max savings of up to \$1.99 (cost of delivery fee). Offer is only valid for Delivery Fees and cannot be used for any other service fees including but not limited to Small Order Fees. Must be signed into a registered account for the discount to apply. Cannot be combined with other offers or promotions. Use code 'GETSHACK' at checkout.